

Financial Basics for Small Businesses

GoSkills online course syllabus

Friday, May 17, 2024

Skill level Lessons Accredited by

Beginner 11 CPE

Pre-requisites Video duration Estimated study time

None 47m 6h for all materials

InstructorRachel Barnett

Understanding Financial Statements

- Income Statements
 Understand how business income and expenses are recorded and summarized.
- Significance of the Income Statement
 The Income Statement (aka the Profit and Loss) is a key to making well-informed financial decisions.
- Balance Sheets
 Understand the meaning of assets, liabilities, and equity, and how this report is different from the profit and loss
- 4 Significance of the Balance Sheet
 Understanding this report will help users identify errors and generally see the health of a business, regardless of it's size.
- Cash Flows
 This report tells the story of a business, where the money is coming from, and where it's going.

Taxation and Business Entities

- Entities, Tax Types, Payroll, and More Identify different terms and tax types
- 7 US Tax Forms for Small Businesses
 Recognize terms such as sales tax, excise tax and use tax

Costs and Expenses

- Cost of Goods Sold

 Learn to identify which expenses are actually a cost of sales
- Expenses (and What are Not Expenses)
 Learn about categorizing expenses

Understanding Accounting Methods

Accounting Methods

Identify the differences between cash basis and accrual accounting

Conclusion and Review

1 1 Conclusion and Review
A review of our course and advice for the future

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