

# 21 Hidden Networking Opportunities

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

22

**Pre-requisites**

No prior experience needed

**Video duration**

51m

**Estimated study time**

51m 42s

**Instructor**

Bianca Lager

## Introduction

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### 1 Quality over quantity

Networking is all about quality over quantity and you can do things without a ton of resources.

## Networking Starts With You

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### 2 Identify your goals

Before diving into networking opportunities, it's important that you know what you want to get out of networking.

### 3 Explore your interests

The best networking opportunities start with your own knowledge and interests.

### 4 Deepen your current relationships

The people you already know can help you or introduce you to folks who might be able to help.

### 5 Make the first move

You can make the first move to meet others. After watching this lesson, you'll be able to make the first move with templated invitations.

## Socialize

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### 6 Local groups

Formal groups are a great way to meet others. After watching this lesson, you'll be able to identify formal groups to join in your community.

### 7 Book clubs

If you are a book lover, book clubs are great ways to meet new people and do something you enjoy.

**8** Plan meal meetups  
You have to eat, so why not network while eating?

**9** Throw a party  
Without attending a conference you can host your own event.

**10** Take a class  
What would you like to learn more about?

## Work It

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**11** Get a side gig  
Side hustles bring you more than just extra cash.

**12** Become a volunteer  
Volunteering is a great way to network and give back.

**13** Find entrepreneurs  
There are many other entrepreneurs in your area.

**14** Coworking spaces  
If you are a remote worker, a coworking space is a great way to meet others.

**15** Attend trade shows and industry events  
Trade Shows offer great ways to meet others.

**16** Look for the sideshows  
At any event, there is always a side show.

## Leveraging Technology

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**17** Use apps  
There is no need to reinvent the wheel when it comes to leveraging technology for networking.

## 18 Communication platforms

Slack forums are a great way to network. After watching this lesson, you'll be able to find your tribe on Slack.

## 19 Leverage social media

Have you considered joining Facebook groups?

## 20 Podcasts

Podcasting is a great way to build thought leadership and network authority.

## 21 How to KIT

Networking doesn't stop with the initial meeting.

# Conclusion

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## 22 Seize the moment

Thank you for watching this course!

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