

9 Tips to Align Your Business with Your Life

GoSkills online course syllabus

Skill level

Beginner

Lessons

11

Accredited by

Verified by GoSkills

Pre-requisites

No prior experience needed

Video duration

26m

Estimated study time

25m 59s

Instructor

Elaine Lou Cartas

Introduction

- 1 Assess and redefine your priorities**
It can be overwhelming to feel unhappy and unsatisfied with your business.

Audit Your Career and Life

- 2 Define your dream life**
Before creating a plan, you need to determine your priorities -- what's most important to you.
- 3 Find balance and accountability**
Getting caught in the momentum of doing is easy, but it's not sustainable.
- 4 Indulge your curiosity**
Daydreaming can lead to surprising and fruitful discoveries.
- 5 Decide your next move**
Reflection increases the chances of you fulfilling your dreams.
- 6 Identify valuable connections**
You have the agency to define who to include in your community.

Build up Your Business

- 7** **Conduct target market research**
Data is your friend. After watching this video, you'll be able to improve your services and process by conducting target market research.
- 8** **Build a loyal customer base**
Use your strengths to your advantage.
- 9** **Track your loyal customers**
Discovering what makes your service or product unique can reenergize your business.
- 10** **Audit your current business**
Are you unhappy with your current business?

Conclusion

- 11** **Embrace change**
Thank you for watching this course!

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