

# Advanced AI: Techniques, Applications, and Ethics

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

21

**Accredited by**

Verified by GoSkills

**Pre-requisites**

No prior experience needed

**Video duration**

1h 13m

**Estimated study time**

1h 13m

**Instructor**

Johannes Castner

## Introduction

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### 1 Becoming an AI expert

AI and ML encompass a diverse array of algorithms, each designed for specific purposes.

## AI/ML Fundamentals

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### 2 Demystifying AI and ML

With many different definitions for what AI and ML are, it's important for you to feel clear on how they'll be defined in this course.

### 3 Types of machine learning

There are many different types of machine learning including supervised, unsupervised, semi-supervised, reinforcement learning and causal/structural learning.

### 4 Types of artificial intelligence

Some problems are sole decision problems (is it a cow or a donkey in the picture) and some are more like games (trading algorithms or smart parking algorithms).

## Solving Problems with Algorithms

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### 5 Purposes of algorithms

Algorithms can and do help humanity, but they might also and have already hurt humanity.

### 6 Solving regression problems

When you predict a quantity, it is important to know what algorithms are the best and why.

# 7

## Classification and detection problems

Sometimes a machine learning engineer or data scientist needs to predict a class or build an algorithm for object detection.

# Solving Problems with Data

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# 8

## Demystifying relationships in data

For many problems, especially in policy-making and healthcare, it is important to not just predict, using many correlations, but to understand causation and to understand other types of substantive relationships in the data.

# 9

## Integrating knowledge graphs

Knowledge Graphs give machines common sense; without them they are limited to learning correlations in the data.

# 10

## Leveraging transfer learning

When you have only a few data points, relatively speaking, you are not necessarily stuck but you might be able to use transfer learning to make state of the art inference.

# Creating Conversational Interfaces

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# 11

## Generating sensible language utterances

Conversational interfaces are clearly part of the future development in app building.

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## Building conversational experiences

According to Gartner Quadrant, conversational interfaces will soon replace most apps.

# AI as related to Game Theory

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# 13

## Building competitive games

Reinforcement learning is a great technique to build competitive games.

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## Building cooperative games

Building cooperative games is not only a fun application of algorithms, but it can also be a serious and useful application.

# Ethics: the Crown Jewel of Intelligence

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## 15 Mitigating bias in ML

Bias is often cited as one of the major ethical failings of machine learning models.

## 16 Bias conflicting with privacy

Privacy is another important common ethical failing, and protocols around this failing have now been encoded into law.

## 17 Identifying conflicting ethics

When examining AI/ML ethics, it's important to ask "what ethic?" instead of "is it ethical?".

## 18 Avoiding ethically paternalistic apps

Paternalistic apps are one of the common ethical challenges that arise when building apps.

## 19 Integrating ethical design systems

The Value Sensitive Design is an important framework for designing systems that embody ethical values.

## 20 Creating capability sensitive designs

Capability Sensitive Design is able to account for human diversity, and it's able to counter injustices that manifest in technology design.

# Conclusion

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## 21 Reinforce your learning

Thank you for watching this course!

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