Goskills

Agile Product Management Fundamentals

GoSkills online course syllabus

Skill level
Beginner

Lessons
16

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Pre-requisites
No prior experience needed

Video duration
51m

Estimated study time
51m 8s

Instructor
Dylan Jensen

Introduction

1   Master agile product management
Every company relies on a product or service for success.

Succeeding in Agile Product Management

2   Your agile team
Agile Transformations rely on more than any single individual.

3   Identify your stakeholders
Knowing who you are working to make happy is crucial.

4   Leverage business relationships
Product Owners and Managers need to understand a great deal about the organization around them.

5   Build a product roadmap
Agile Product Owners and Managers tend to lean toward long-term, high-cost goals.

6   Create the right product
Guessing what is best for the customer and your organization is easy.

Maximizing Your Team's Value

7 Trust your team

Managing a product is not any one person's responsibility.

8 Share your knowledge

Product Owners and Managers have skills and knowledge of the business that can make or break their team's success.

9 Ask the right questions

A Product Manager must be aware of what customers need the most.

Shipping Work Effectively

10 Deliver frequently

The beauty of Agile is regularly completing small portions of some larger piece of work.

11 Leverage vertical slices

Vertical Slices use pieces of every aspect of a final product.

12 Avoid context switching

You can lose a surprisingly large chunk of time context-switching at work.

Avoiding Common Pitfalls

13 Stay the course

It's human to revert to what's easy and comfortable when things get hard.

14 Practice patience

Adjusting one individual's way of thinking is difficult, but doing so for a whole team is that much more challenging.

15 Partner with Scrum Masters

Scrum Masters and Product Owners often view work from different angles.

Conclusion

16 Achieve agile success

Thank you for watching this course!

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