

# A Beginner's Guide to Writing User Stories

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

15

**Accredited by**

Verified by GoSkills

**Pre-requisites**

No prior experience needed

**Video duration**

44m

**Estimated study time**

44m 7s

**Instructor**

Dylan Jensen

## Introduction

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### 1 Writing user stories

Writing user stories is a key skill for individuals working in the product development and project management space.

## What Is a User Story?

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### 2 Importance of user stories

User stories are critical to increasing product value for your customers.

### 3 Effects of user stories

User stories can have many positive effects within your business.

### 4 User story layout

Effective user stories include certain components that enhance the value of the user story.

## Writing a Description

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### 5 Applying customer centricity

User stories are written in order to gain a better understanding of why the consumer would want a certain functionality.

### 6 User story framework

In order to maximize the value of user stories, it is important to follow a framework that focuses on the benefits offered to the consumer.

# Writing Acceptance Criteria

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- 7 Understanding the end goal**

Knowing where you are headed is essential to writing effective user stories.
- 8 Writing the acceptance criteria**

Outlining specific outcomes of the product or service being created is needed to write a concise user story that aligns with the customer's expectations.
- 9 Establishing team expectations**

If any one person was not part of the acceptance criteria creation process, you are missing out on valuable opinions and insights.

# The Bigger Picture

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- 10 Seeing the bigger picture**

Agile work should always be connected to a bigger picture.
- 11 Updating user stories**

Continuously updating user stories is critical to improving your product.

# Avoiding Pitfalls

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- 12 Lack of customer insight**

Communication with customers is your greatest asset.
- 13 Lack of clarity**

Lack of clarity can lead to miscommunications with your consumers and your team.
- 14 Focus on personal vision**

Creative problem solving is good so long as it has the customer's vision in mind.

# Conclusion

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- 15 Time to write**

Now that you've watched this course, you'll be able to define User Stories, write descriptions and acceptance criteria, ensure your work fits into the bigger picture, and avoid common pitfalls of user stories.

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