

# Corporate Training: How to Measure Learning Effectiveness

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

7

**Pre-requisites**

No prior experience needed

**Video duration**

19m

**Estimated study time**

19m 42s

**Instructor**

Matt Gjertsen

## Introduction

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### 1 What makes effective learning?

Whether you're justifying your budget or looking to improve your learning programs, measuring the effectiveness of learning is essential.

## Measuring Learning Effectively

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### 2 Importance of measurement

Though you may be familiar with the concept that measurement is important, you may be less clear on the why behind this importance.

### 3 Measuring engagement

In today's attention economy, you need to be building engaging content if you want to attract learners.

### 4 Measuring learning

If learning programs are accomplishing nothing else, they should at least be encouraging learning.

### 5 Measuring behavior

Though learning is typically equated to gaining knowledge, the application of that knowledge is really what makes an impact.

### 6 Measuring results

Aligning your learning program with the needs to the business is one of the best ways to ensure success.

## Conclusion

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### 7 Bringing it together

Thanks for watching this course!

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