Goskills

Creating an AI Adoption Strategy for Businesses

GoSkills online course syllabus

Skill level
Beginner

Lessons
9

Pre-requisites
No prior experience needed

Video duration
24m

Estimated study time
24m 48s

Instructor
Jim Sterne

Introduction

1 Adopting AI in your business

Like any new product or tool, it's important to establish a plan for integrating these advancements into your business and using generative AI is no different.

Implementing AI in Your Business

2 Surveying your employees

Assessing the current status of all employees who will be using the tools is a great first step when implementing generative AI in a company.

3 Reaching executive alignment

Getting executives aligned on a plan of action is crucial to the success of your AI adoption strategy.

4 Forming an AI council

Establishing an AI council will help your organization form comprehensive policies and guidelines that provide a framework for employees as they implement AI in their work.

5 Establishing policies and guidelines

Corporate rules and regulations are a critical part of the framework that will guide employee usage of generative AI.

6 Training your employees

When rolling out an AI adoption strategy, it's important for employees to understand the power of the tools.

7 Integrating AI in your company

Using generative AI in your company can enable you to improve your processes, products, and services.

8 Evaluating AI's impacts

There are many ways generative AI can impact your business and its operations.

Conclusion

9 Next steps

Congratulations on finishing this course!

Go to GoSkills.com