

Creating a Culture of Collaborative Ownership

GoSkills online course syllabus

Skill level

Beginner

Lessons

19

Accredited by

Verified by GoSkills

Pre-requisites

No prior experience needed

Video duration

1h 3m

Estimated study time

1h 3m

Instructor

Amber Vanderburg

Introduction

- 1 Building owners at your company**
Balancing collaboration and ownership in your team gives members enough accountability without leaving them to struggle.

How to Create Your Competitive Advantage

- 2 Build momentum from vision and goals**
Your vision, your mission, and your goals will not solely set you apart from the others.
- 3 Get specific to get strategic**
We don't have a ___ problem, we have a culture problem.
- 4 Communicating for ownership**
The balance of effectiveness vs.
- 5 Building culture in seasons of growth**
How do I find the balance of disrupting areas that need change and developing on what is good?

Opportunities for Ownership

- 6 Create a culture of creativity**
What are the advantages and risks of a boldly creative culture?

7 Own the process
The common "people over processes" should be replaced with a new methodology, "people own processes." In this episode, we will dive into the various opportunities for ownership within processes and how it can dramatically change the landscape of your organization

8 Own the methods
Different methods acting as a competitive advantage?

9 Own the projects
Many organizations and people seek to build their legacy, establish competitive advantage, and build a culture through projects.

10 Own the roles
Do you own the role or does the role own you?

Collaboration

11 Know strengths
There is increasing pressure to specialize in one single facet of an industry or practice.

12 Set a powerful relational precedent
Collaborating in teams will inevitably bring conflict, here we discuss the power of setting a precedent of normalizing tension and establishing expectations for how to handle the tension.

13 Win and lose as a team
Extraordinary teams don't place individual success above team success.

14 Improve collaboration with diverse teams
Collaboration is severely limited when all of the team members can contribute in the same way.

Captainship

15 Define captainship
Whether it's Captain Underpants, Captain America, or Captain Crunch; captainship can take on a lot of different meanings.

16 Train up leaders
Train the character of a leader first, then teach him the position.

17 **Lead change**
Leading change in any capacity can be difficult.

18 **The power of collaborative ownership**
Here, we discuss the power of collaborative ownership in organizational identity, values, and legacy

Captainship

19 **Create a lasting culture**
Thanks for watching this course!

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