

# Creating a Culture of Trust on Your Team

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

20

**Accredited by**

Verified by GoSkills

**Pre-requisites**

No prior experience needed

**Video duration**

1h 15m

**Estimated study time**

1h 15m

**Instructor**

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## Introduction

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### Fostering trust

When your team trusts each other, they are more effective with the work they do.

## The Case For Trust

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### Importance of trust

Employees in high trust organizations are more productive and collaborate better.

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### The business case for trust

Plenty of data and research have pointed to trust being an essential element for organizational success.

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### Trust in today's world

In today's world, trust has become increasingly necessary to workplace success, but identifying where it is most necessary, and how, is equally crucial.

## Neuroscience and Trust

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### Knowing your brain

Leaders who understand the functions of the brain for leadership and trust are in the power seat.

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### Oxytocin as a trust driver

Oxytocin is a chemical that your brain emits, and it's also associated with increasing trust.

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## Building social brains for trust

Humans all possess a 'social brain network,' which is needed for building trust.

# Trusting Yourself

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## Awareness of trust

Trusting yourself affects how you trust others and build trust.

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## Biases that affect trust building

Biases affect your ability to see the creative potential in yourself and others.

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## Being vulnerable

Increasing your vulnerability increases your efforts of building authentic trust.

# Building Individual Trust

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## Igniting the purpose

Facilitating whole person growth by connecting with people's purpose builds trust and demonstrates your investment in those individuals.

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## Building employee strengths

Helping employees discover their strengths increases their likelihood of trusting you.

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## Trust and delivering feedback

Giving feedback incorrectly can derail trust quickly.

# Creating Team Trust

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## Overcoming in/out group bias

Human brains quickly put people into groups, and leaders need to know how to control for this type of bias to mitigate its impacts.

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## Increasing social collectivism

Mirror neurons and social contagion are hidden forces that affect the way team members interact with other.

- 16** **Recognizing excellence**  
Recognizing excellence and team contributions correctly and fairly can boost oxytocin and increase trust.

## Building Organizational Trust

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- 17** **Organizational transparency**  
An organization, team, or leader's level of transparency is correlated to the level of trust their people feel they have for them.

- 18** **Effective communication**  
To increase transparency, trust and creativity, communication lines must be healthy and clear.

- 19** **Organizational purpose**  
Just like individual purpose, clear alignment with organization purpose affects trust.

## Conclusion

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- 20** **Making a meaningful difference**  
Thanks for watching this course!

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