Goskills

Data Analytics: Dashboards vs. Data Stories

GoSkills online course syllabus

Skill level
Beginner

Lessons
9

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Pre-requisites
No prior experience needed

Video duration
17m

Estimated study time
17m 27s

Instructor
Sara Anstey

Introduction

1   Interpreting data

Data analytics is a skill currently in hot demand, but the true value of a data analyst is the ability to communicate data to end users in simplified terms.

The Value of Data

2   The current ask

More and more business executives are starting to understand the value of interpreting data to make decisions within organizations.

3   The current problem

Analyzing data for a business user in a way that's easy to comprehend can be a tough ask.

4   The role of a data analyst

More important than anything, your role as a data analyst is to help other people understand complex bits of data.

Dashboards vs Data Stories

5   What is a dashboard?

The concept of dashboards have been around since the beginning of data analytics.

6   Pros and cons of data dashboards

Dashboards have many pros and cons for end users in terms of data discovery and usability.

Conclusion

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