

Data Analytics: Dashboards vs. Data Stories

GoSkills online course syllabus

Skill level

Beginner

Lessons

9

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Pre-requisites

No prior experience needed

Video duration

17m

Estimated study time

17m 27s

Instructor

Sara Anstey

Introduction

1 Interpreting data

Data analytics is a skill currently in hot demand, but the true value of a data analyst is the ability to communicate data to end users in simplified terms.

The Value of Data

2 The current ask

More and more business executives are starting to understand the value of interpreting data to make decisions within organizations.

3 The current problem

Analyzing data for a business user in a way that's easy to comprehend can be a tough ask.

4 The role of a data analyst

More important than anything, your role as a data analyst is to help other people understand complex bits of data.

Dashboards vs Data Stories

5 What is a dashboard?

The concept of dashboards have been around since the beginning of data analytics.

6 Pros and cons of data dashboards

Dashboards have many pros and cons for end users in terms of data discovery and usability.

7

What is a data story?

An emerging trend in data analytics is the ability to tell the story of a data through its patterns and history.

8

Pros and cons of data stories

While data stories are growing in popularity, there are many challenges that can make them unsustainable.

Conclusion

9

Wrapping up

Thank you for watching this course!

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