Goskills

Data Analytics: Graph Analytics

GoSkills online course syllabus

Skill level
Beginner

Lessons
8

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Pre-requisites
No prior experience needed

Video duration
19m

Estimated study time
19m 37s

Instructor
Heather Johnson

Introduction

1   Network analysis
Graph analytics, also known as network analysis, evaluates data relationships using entries or entities within a graph database.

Understanding Graph Analytics

2   Demystifying graph analytics
Graph analytics has emerged as a valuable approach to gaining a better understanding of data.

3   Nodes, edges, and properties
Using the elements of graph analytics to generate insights has several advantages over using traditional analytics.

Benefits and Applications

4   Applying graph analytics
There are many different use cases for graph analytics being a valuable approach to data projects.

5   Social networks and marketing
Graph analytics has emerged as a valuable approach to gaining a better understanding of connections between people on social networks.

6   Financial analysis
Graph analytics are an ideal way to analyze financial transaction data.

Career Opportunities

7 **Tools to know**

Graph analytics can be a valuable tool in your kit for differentiating yourself throughout your career.

Conclusion

8 **What's next**

Time to put what you've learned into practice!

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