

Using Design Principles to Enhance Remote Trainings

GoSkills online course syllabus

Skill level

Beginner

Lessons

20

Accredited by

Verified by GoSkills

Pre-requisites

No prior experience needed

Video duration

57m

Estimated study time

57m 12s

Instructor

Robin Lindblom

Introduction

1 Designing for engagement

While the structure and format of a lesson falls under instructional design, how the content looks, and how learners interact with it, falls under visual design.

Introduction to Visual Design

2 Defining visual design

What your eLearning looks like is the result of visual design.

3 Importance of visual design

Learners ignore cluttered and boring design and instead gravitate towards the aesthetically pleasing.

4 How to use visuals

Applying design principles will separate good design from bad design.

5 When to use visuals

Determining the right time to use a visual is just as important as knowing the wrong time to use a visual.

6 Combining text and visuals

Learners who see strategic visual information combined with text are more likely to recall the information than when only presented text.

Visual Hierarchy

- 7** **Intro to visual hierarchy**
Displaying design elements in the order you want your learners to see them will affect how they engage with the information.
- 8** **Applying hierarchy techniques**
Using hierarchy will ensure that information is navigated and digested in the way it is intended.
- 9** **Arranging visual elements**
I'm sure you would agree that an organized lesson is one that is easier to comprehend than an unorganized one.

Typography Basics

- 10** **Selecting fonts**
Selecting fonts for a project can be thought of as art for some.
- 11** **Formatting do's and don'ts**
Bad typography, incorrect font size and poor alignment can make reading a real difficulty.
- 12** **Use of strokes**
You may be tempted to apply a stroke outline to a font, but there are ways to avoid this that will not overload your viewers.

Color Etiquette

- 13** **Creating contrast**
Contrast can determine whether or not your viewer will be able to read the information you are providing.
- 14** **Applying color**
So you've learned that you'll need to use colors with contrast, but knowing which colors to choose and how to apply them is another story.

Negative Space

- 15** **Embracing negative space**
You might view free space in your layout as space available for use, but there is significance to white space in design.

Visual Balance

16 Intro to visual balance
Viewing your design as a scale, the goal is for both sides to be equally weighted.

17 Creating visual balance
There is more than one way to arrange a layout for optimum balance.

Grouping Effect

18 Applying grouping techniques
Grouping tells the viewer which individual parts go together, making a visual search speedier as a result.

Style Guides

19 Creates consistency
Consistency is the reason a style guide exists.

Conclusion

20 Design and engage
Thank you for watching this course!

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