

How to Gain Confidence in Working with Data

GoSkills online course syllabus

Skill level

Beginner

Lessons

11

Pre-requisites

No prior experience needed

Video duration

22m

Estimated study time

22m 16s

Instructor

Tom Themeles

Introduction

- 1 Enhance business success with data**
Understanding and working with data is essential for making informed decisions and driving business success.

Build a Strong Data Foundation

- 2 Define key data concepts and terms**
Knowing data terms, data types, and concepts helps you communicate effectively with analysts and interpret data insights correctly.
- 3 Identify reliable vs. unreliable data**
Distinguishing credible data sources helps ensure accurate business decisions and prevents costly errors.

Analyze and Interpret Data with Confidence

- 4 Clean and prepare data for analysis**
Cleaning and preparing data is crucial for ensuring your analysis is based on accurate, high-quality information.
- 5 Analyze data patterns for insights**
Using visualizations to identify trends and patterns in data allows you to make informed decisions that drive business outcomes.
- 6 Create impactful data visualizations**
Effective data visualization helps convey complex insights clearly and persuasively to diverse audiences.

Turn Data into Actionable Business Solutions

7 Use data to guide business decisions
Using data effectively ensures better decision-making in business operations.

8 Avoid costly data misinterpretations
Misinterpreting data can lead to poor business decisions, financial losses, and operational issues.

Communicate Effectively to Stakeholders

9 Present data to non-technical audiences
Communicating your data insights and observations helps with decision-making and develop solutions to business issues.

10 Summarize insights for better decisions
Summarizing data insights helps key stakeholders make informed decisions and develop actionable steps.

Conclusion

11 Boost team success with data confidence
Thank you for watching this course!

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