

Inclusive Language at Work

GoSkills online course syllabus

Skill level

Beginner

Lessons

21

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Pre-requisites

No prior experience needed

Video duration

1h 6m

Estimated study time

1h 6m

Instructor

Suzanne Wertheim, PhD

Introduction

1 Inclusive language

Using language in the workplace that helps others feel included is a proven strategy for creating safety at work, positive engagement, and new ideas.

Small Changes, Big Impacts

2 Inclusive language matters

Inclusive language is one of the most effective ways in which you can make sure your good intentions translate into good impact.

3 Optimizing workplace culture

The cultures of the best-functioning and most productive organizations have a few things in common.

How Language Really Works

4 Boosting linguistic awareness

Decades of research have shown that there is a serious gap between what you think you're saying and what you're actually saying.

5 More than dictionary definitions

Language is much bigger and more complicated than just semantics, or the meanings you find in a dictionary.

Hidden Meanings of Words

- 6 Framing and word choice**
Words, especially nouns and verbs, come with semantic "frames" that create entire scenarios in your mind.
- 7 Flavor of words**
Words acquire a "taste" that is based on the social context in which you encounter them.
- 8 Perspective taking**
Perspective taking is a two-part cognitive skill that is a vital component of inclusive language.
- 9 Inclusive language evolves**
All languages change over time, and this includes what you'd consider inclusive language.

The Principles of Inclusive Language

- 10 Language that reflects reality**
It can be useful to have a set of principles to guide your understanding of inclusive language.
- 11 Language that doesn't demean**
Sometimes it can be hard to anticipate how our language will affect others.
- 12 Language that respects others**
Rather than remembering a list of harmful words (that might always be changing), you can focus on remembering key principles of effective language.

Importance of Names

- 13 Importance and pronunciation**
Correctly using and pronouncing names is one of the most important components of inclusive language.
- 14 Impacts of misnaming**
Using the wrong name for someone, along with calling someone the name of another employee based on similarities, can be harmful at work.
- 15 Pet names, diminutives, and nicknames**
In the workplace, calling people pet names, nicknames that they haven't approved, or using diminutives are all problematic, and can have a genuinely negative impact.

Power of Pronouns

16 Replacing he or she

Not everyone fits into the "gender binary," and increasing numbers of people are referred to with pronouns like "they" instead of "he" or "she." After this lesson, you'll be able to recognize why pronouns are important and begin to embrace using "they" for a single person.

17 Presenting your own pronouns

Even if your pronouns fall into the traditional gender norms, presenting your pronouns is helpful to normalize this process and act as an ally.

Gender-Neutral Language

18 Importance of gender-neutral language

Gender-specific language has been shown to both distort mental models and make people feel excluded and forgotten.

19 Gendered language to avoid

There are specific instances of gender-specific language that are proven to be harmful.

Inviting Feedback through Cultural Humility

20 Staying up to date

Language is always changing, and it is important for you to continue learning when new terms are considered problematic in order to continue fostering inclusivity.

Conclusion

21 Start making changes

Now that you've finished this course, you should feel armed with the context on why inclusive language is so important as well as the strategies to replace non-inclusive language with inclusive language.

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