

# Mistakes to Avoid in Machine Learning

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

17

**Accredited by**

Verified by GoSkills

**Pre-requisites**

No prior experience needed

**Video duration**

39m

**Estimated study time**

39m 37s

**Instructor**

Brett Vanderblock

## Introduction

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### 1 Avoiding machine learning mistakes

### 2 Using the exercise files

There are notebooks included with this course. After watching this video, you'll be able to download and make use of the exercise files.

## Mistakes to Avoid

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### 3 Assuming data is good to go

Assumptions can spell disaster. After watching this video you'll be able to determine if your data is actually ready for modeling.

### 4 Neglecting to consult subject matter experts

Make sure you are solving the question that's being asked.

### 5 Overfitting your models

After watching this video you'll be able to prevent overfitting in your predictive models.

### 6 Not standardizing your data

Standardizing is a step for a reason, so don't skip it! After watching this video you'll be able to normalize your data effectively.

### 7 Focusing on the wrong factors

Don't spend time perfecting your models if your data isn't adequate.

- 8 Data leakage**  
It's possible when working with data that the wrong data is included in your model. After watching this video you'll be able to prevent data leakage.
- 9 Forgetting traditional statistics tools**  
If you need to understand the past, traditional regression techniques might be a better option.
- 10 Assuming deployment will be a breeze**  
Don't get caught spending hours fixing your model at the last minute.
- 11 Assuming Machine Learning is the answer**  
Sometimes Machine Learning is not the best method.
- 12 Developing in a silo**  
Your work is better when you collaborate. After watching this video you'll be able to seek valuable input from others regarding your code.
- 13 Not treating for imbalanced sampling**  
A common error in Machine Learning is having a disproportionate ratio of observations in each class you're working with.
- 14 Interpreting your coefficients without properly treating for multicollinearity**  
After watching this video you'll be able to treat your models for multicollinearity.
- 15 Evaluating by accuracy alone**  
After watching this video you'll be able to evaluate your models effectively using a variety of checks and balances.
- 16 Giving overly technical presentations**  
Avoid making a confusing pitch with too much technical jargon.

## Conclusion

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- 17 Take your Machine Learning skills to the next level**

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