

Motivate Your Team

GoSkills online course syllabus

Skill level

Beginner

Lessons

15

Accredited by

Verified by GoSkills

Pre-requisites

No prior experience needed

Video duration

52m

Instructor

Christopher Babson

Introduction

1

Why Motivation?

Explore the importance of motivation and its impact on team performance and morale.

How to be a Motivational Leader

2

The Two Ways to Motivate

Capitalize on the two primary leadership tools to motivate people to peak performance.

3

How to Move Mountains

Identify the ways inspire your people's hearts and motivate their minds.

4

Get Them Self-Motivated

Learn tactics to inspire purpose and self-motivation in your people.

The Great Mistake

5

Money Motivations

Learn when to use a cash incentive versus when to rely on other motivation tactics.

6

Your Goals Aren't Their Goals

The number one mistake managers make is thinking that your goals are the same as your people's goals.

7

Growth vs Deficiency Needs

There's a good chance you are focusing on the wrong needs.

8

The Primitive Brain

Our brains are wired for survival. After this lesson, you can leverage natural neurological responses to motivate your team.

Environment Matters

9

A Dynamic Environment

Create an environment that allows your people to flourish and succeed together.

10

Let Them Know You Care

People have an inherent need to feel listened to and cared for. Develop rapport, trust, and empathy with your team.

11

Traits of High Performers

Carl Rogers proposed five signature characteristics of high-performing people. Learn how to let them flourish in yourself and your team members.

12

Being the Boss, Not Bossy

There's a difference between being the boss and being bossy. After this lesson, you'll be able to motivate your team with a "just enough" approach.

How to Be a Great Team

13

Identify the Higher Purpose

Passion and purpose are imperative to your greatest success as a leader.

14

Motivating Through Disappointment

Setbacks happen. But they are opportunities to inspire your team to persevere.

Conclusion

15

Tying It All Together

Combine all learned strategies to create a cohesive motivational plan.

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