

# Overcoming Obstacles for Promotion

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

19

**Accredited by**

Verified by GoSkills

**Pre-requisites**

No prior experience needed

**Video duration**

1h 8m

**Estimated study time**

1h 8m

**Instructor**

Aimée Sanchez, PhD

## Introduction

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### 1 Laying the foundation for promotion

## Laying a Foundation

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### 2 Start with your purpose

Getting a coveted promotion can be a challenge, so you need to really understand what's driving your pursuit. After this lesson, you will be able to identify your drivers to prepare an effective strategy.

### 3 Your personal SWOT analysis

Creating a SWOT analysis creates a clear 360° of your current promotability status.

### 4 Professional recon

While getting promoted has certain similarities across all organizations, identifying subtle nuances within each organization is critical to a successful bid.

## Crafting a Plan

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### 5 Mapping the journey to promotion

To move a promotion dream to reality requires a practical and realistic path.

### 6 High impact activities

Creating impact is a proven way to stand out and establish yourself as a chief candidate for promotion.

## 7 Gathering stakeholder support

While getting promoted can feel like a personal journey, appealing to stakeholders are essential to getting to the desired destination.

## 8 Your 30-60-90 plan

Planning your promotion is great, but putting in clear, daily actions and committing to them makes the difference.

# Executing Your Plan

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## 9 Promotion mistakes to avoid

The most common pitfalls in a promotion campaign have to do with how well you can advocate for yourself.

## 10 Leveraging your allies

When leveraged properly, allies provide tremendous value in the campaign to get promoted.

## 11 Ending your self-sabotage

Sometimes, you need to get out of your own way.

## 12 Using self-awareness

Building self-awareness is a great way to non-judgmentally recognize your strengths and weaknesses.

# Preparations for Promotion

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## 13 Winning meetings

Meetings are a great place to stand out and show your value.

## 14 Your X-factor

Your X-Factor is the single most important thing you want employers to know about why you're the right person for the job.

## 15 Conquering fear of rejection

Imagine you take all of the steps to ready yourself for a promotion, and things don't go your way.

# Navigating Your Promotion

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**16** **Negotiating is necessary**  
Negotiating opens the opportunity to take greater control over your quest for promotion.

**17** **First 30 days**  
Getting the promotion you desire is great, but you need to quickly demonstrate why you deserve to be there.

**18** **Aligning for Success**  
The most common pitfalls in a promotion campaign have to do with how well you can advocate for yourself.

## Conclusion

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**19** **Go forth and get promoted**

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