Goskills

Overcoming Obstacles for Promotion

GoSkills online course syllabus

Skill level
Beginner

Lessons
19

Pre-requisites
No prior experience needed

Video duration
1h 8m

Estimated study time
1h 8m

Instructor
Aimée Sanchez

Introduction

1 Laying the foundation for promotion

Laying a Foundation

2 Start with your purpose

Getting a coveted promotion can be a challenge, so you need to really understand what's driving your pursuit After this lesson, you will be able to identify your drivers to prepare an effective strategy.

3 Your personal SWOT analysis

Creating a SWOT analysis creates a clear 360° of your current promotability status.

4 Professional recon

While getting promoted has certain similarities across all organizations, identifying subtle nuances within each organization is critical to a successful bid.

Crafting a Plan

5 Mapping the journey to promotion

To move a promotion dream to reality requires a practical and realistic path.

6 High impact activities

Creating impact is a proven way to stand out and establish yourself as a chief candidate for promotion.

7 Gathering stakeholder support

While getting promoted can feel like a personal journey, appealing to stakeholders are essential to getting to the desired destination.

8 Your 30-60-90 plan

Planning your promotion is great, but putting in clear, daily actions and committing to them makes the difference.

Executing Your Plan

9 Promotion mistakes to avoid

The most common pitfalls in a promotion campaign have to do with how well you can advocate for yourself.

10 Leveraging your allies

When leveraged properly, allies provide tremendous value in the campaign to get promoted.

11 Ending your self-sabotage

Sometimes, you need to get out of your own way.

12 Using self-awareness

Building self-awareness is a great way to non-judgmentally recognize your strengths and weaknesses.

Preparations for Promotion

13 Winning meetings

Meetings are a great place to stand out and show your value.

14 Your X-factor

Your X-Factor is the single most important thing you want employers to know about why you're the right person for the job.

15 Conquering fear of rejection

Imagine you take all of the steps to ready yourself for a promotion, and things don't go your way.

Navigating Your Promotion

16 Negotiating is necessary

Negotiating opens the opportunity to take greater control over your quest for promotion.

17 First 30 days

Getting the promotion you desire is great, but you need to quickly demonstrate why you deserve to be there.

18 Aligning for Success

The most common pitfalls in a promotion campaign have to do with how well you can advocate for yourself.

Conclusion

19 Go forth and get promoted

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