

How to Rock a Conference

GoSkills online course syllabus

Skill level

Beginner

Lessons

20

Pre-requisites

No prior experience needed

Video duration

1h 8m

Estimated study time

1h 8m

Instructor

Bianca Lager

Introduction

1 Create lasting connections anywhere

Attending a conference can lead to great connections, extended networks, and overall great career experiences.

What's the Point of a Conference Anyway?

2 Rock your role at a conference

Commanding attention and respect leads to the right actions and outcomes, even if it's just a one-on-one coffee break.

3 Making deeper connections

Network, network, network is often the popular advice for business or career growth -- but that's not the full story.

4 Fundamentals of a conference pro

Preparation, Presence and Positivity are the fundamental pillars of success.

5 Network goal setting

Goals are the difference between lucky breaks and intentional wins.

Opportunities to Leave an Impression

6 When you're at the show

Navigating through hordes of people can be exhausting and somewhat impossible.

7 Excel at virtual conferences

Virtual conferences are only increasing in popularity.

8 Leveraging social media at conferences

Social media is the hidden tool of conferences.

Prepping for a Conference

9 Planning connections before attending

You'll have less time to make plans once you touch down at the conference.

10 Travel and scheduling tips

You can make or break your experience by making a good travel agenda.

11 It's all in the script

Make a strong impression by mastering what you already know.

12 What to bring

Little things can make a world of difference. After this lesson, you'll be able to back the perfect conference kit so that you're never in a bind.

How to Have Star Presence

13 Dress for the occasion

One of the most critical ways you communicate your presence to others is through your appearance.

14 Networking behaviors to avoid

Don't turn people off with innocent but inconsiderate behaviors.

15 Be the protagonist

A positive viewpoint and genuinely encouraging the best in others inspires others to reciprocate.

16 Following up with new connections

So you've made a ton of connections, now don't let them go to waste.

Survival Tips

17 **If you're running the show**
Working a conference can be rewarding but exhausting.

18 **First time conference attendees**
Attending a conference for the first time can be intimidating.

19 **For anyone at a conference**
Whether working or attending a conference, there are some critical factors for success.

Conclusion

20 **Preparing for your next conference**
Now you're ready to start preparing for your next conference. You've got this!

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