

# A Serial Entrepreneur's Top Tips for Raising Capital

GoSkills online course syllabus

**Skill level**

Beginner

**Lessons**

9

**Accredited by**

Verified by GoSkills

**Pre-requisites**

No prior experience needed

**Video duration**

27m

**Estimated study time**

27m 47s

**Instructor**

Scott Fox

## Introduction

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1

### Get ready to raise

Gaining insights into the investor's perspective and refining your communication skills are key aspects of raising capital.

## Raise the Right Capital

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2

### Do your research

Securing financial support for your startup is more than just delivering a great pitch; it also requires a deep understanding of your potential investors.

3

### Build relationships in advance

Being adept at networking is crucial in the complex process of fundraising.

4

### Different kinds of pitches

Grasping the subtleties of pitching to investors is essential, covering everything from spontaneous short pitches to formal, detailed presentations.

5

### What to expect when pitching

Pitching to investors is a detailed process filled with expectations and strategies that are critical to your fundraising success.

6

### Determining your pitch length

Creating the perfect pitch requires a balance of clarity and conciseness while showcasing your business's potential to investors.

7

### Know your ask

Knowing how to make a funding request is key for entrepreneurs looking to secure the right investment for their businesses.

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## Using the funds

Proper use of investment funds is an essential part of successful entrepreneurship, often overlooked in the excitement of securing capital.

# Conclusion

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## Craft the perfect pitch

Thanks for watching this course!

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