

Storytelling for Speaking and Presentations

GoSkills online course syllabus

Skill level

Beginner

Lessons

20

Accredited by

CPD

Pre-requisites

No prior experience needed

Video duration

1h 15m

Estimated study time

3h

Instructor

TJ Walker

You Will Become a Master Storyteller

1

Where to Find Great Stories

Retelling real experiences you've had with real people is the beginning of great storytelling.

2

The Perfect Way to Start Every Presentation

No matter what kind of talk they watch, the audience will often remember the stories first.

3

The Secret to Creating Great Stories

You don't need to invent new stories. Use real existing stories so you always know what to tell and why.

The Elements of Every Great Story

4

The Real Reason We Tell Stories

Successful stories resonate when they have a clear message and a setting that turns the abstract into something relatable.

5

Characters Make Your Stories Come Alive

When it comes to the characters in your stories, don't be abstract - get specific so your audience can visualize and relate.

6

The Appeal of Conflict and Emotion

Conflict is the key to telling a story worth listening to, and sharing your emotions allows the audience to connect personally.

7

Dialogue Will Bring Your Stories to Life

Make your stories more interesting by acting out your characters - they're always more interesting than a narrator.

8 **Action and the Structure of Your Story**
What happens in your story? What happens next? How does it end? Tie it all into your message to make your story work.

9 **Extra Ingredients for A Spicy Story**
Certain classic elements can help bring your story to life and communicate your message more clearly.

10 **Practice On Video to Achieve Maximum Impact**
Practicing on video and using an iterative process can help you perfect your speaking and storytelling approach.

Select the Winning Message for Your Audience

11 **Motivate Your Audience to Take Action**
What do you want your audience to do? And why should they listen?

12 **Building a Strong Frame for Your Stories**
Can you effectively communicate your most important messages?

13 **Make Sure Your Audience Can Relate to Your Story**
Understand your audience so you can prepare the right message.

14 **Why the Ending of Your Story Matters**
How does your story end? Is it sad, happy, or something else?

The Story Behind Stories

15 **The Ultimate Test for Your Story**
Is your story resonating with your audience? Is it believable?

16 **Don't Forget, You Are a Natural Storyteller**
Don't turn off your natural instinct to tell stories just because you're in a work setting - they work best because they are personal and memorable.

17 **This is Where Your Best Stories Have Been Hiding**
Everyone has lots of personal stories - which ones should you share?

18 **Yes, There Was Communication Invented Before Texting**
Storytelling skills are essential for basic communication as well as inspiring others.

19 Don't Gamble On Your Stories, Test Them Instead

Is your story, presentation, or talk really working? Do you like it?

20 Best Wishes for a Lifetime of Stories

We conclude this course with a recap and some final thoughts.

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