

Strategies to Engage Your Employees

GoSkills online course syllabus

Skill level

Beginner

Lessons

13

Accredited by

Verified by GoSkills

Pre-requisites

No prior experience needed

Video duration

31m

Estimated study time

31m 37s

Instructor

Ross Tartell, PhD

Introduction

1

Engagement for everyone

Keeping employees engaged is the best way you can help foster teams that perform at the highest levels.

Understanding Employee Engagement

2

What is employee engagement?

There are many different definitions of employee engagement.

3

The 6 drivers of engagement

You can't create an environment of engagement until you know what factors influence employee engagement levels.

Good Bosses Build Engagement

4

Your role as a leader

Your relationship with your team is the largest factor that drives engagement.

5

Know where you're going

If you or your team members don't know the direction of the organization or have confidence in that direction, it can be hard to stay engaged.

6

Finding meaning in work

You've likely experienced the feeling of having a seemingly pointless task or project until the larger picture was shared.

Does Management Care About My Development?

- 7 Development is personal**
Helping people develop knowledge and skills that are important to their future success shows that your organization and you, as their manager, care about the employee.
- 8 The power of feedback**
Without feedback, development is crippled because people will not know their strengths and areas for development.
- 9 Strategies to develop people**
Your first inclination when you think about developing your team might be to have them take courses, but most learning actually happens on the job.

Fostering an Engagement Culture

- 10 Creating a productive work environment**
Culture is the way things work and feel in an organization - the way things get done.
- 11 Providing adequate resources**
Adequate resources impact the employee's perception of whether they can succeed.
- 12 Action plans**
Equipped with tons of new knowledge, you're now ready to map out how you want to take action with it.

Conclusion

- 13 Engagement is personal**
As important as the six factors are to creating a climate of engagement - the choice is also personal.

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