Goskills

Top Tips for Becoming a Successful Freelancer

GoSkills online course syllabus

Skill level
Beginner

Lessons
12

Pre-requisites
No prior experience needed

Video duration
19m

Estimated study time
19m 36s

Instructor
Andrea Holland

Introduction

1 Building a lifestyle

Stepping into freelancing is more than a career choice; it's an opportunity to architect your own business tailored to the lifestyle you desire.

Getting Started

2 What makes a successful practice?

Embracing the path of freelancing offers a unique blend of freedom, from managing your finances to dictating your schedule.

3 Your first step

Venturing into freelancing begins with a bold step beyond the traditional employment landscape.

4 Picking your field

Discovering your niche in freelancing is a journey of exploration and growth, not a decision that needs immediate finalization.

Conquer Your Schedule

5 Managing the heaviness

Freelancing offers an exhilarating blend of autonomy and challenge, balancing limitless possibilities with the tangible demands of self-management.

6 Balancing your schedule

Navigating the complexities of a freelancer's schedule requires adaptability, especially when balancing personal and professional responsibilities.

7 Planning for ambiguity

Stepping into freelancing means embracing the unpredictable, where flexibility and foresight become your most reliable tools.

Your Success Mindset

8 Promoting your work

Navigating the freelance landscape requires more than just skill—it demands visibility and connection.

9 Expect rejection

Embarking on a freelance career is an exercise in resilience, where rejection is not just possible but expected.

10 Dress for success

Dressing for success as a freelancer goes beyond mere aesthetics; it sets the tone for productivity and professionalism in your workday.

Managing Your Money

11 Put money aside

Navigating the financial landscape of freelancing requires strategic planning and foresight, especially when it comes to managing your earnings.

Conclusion

12 Bet on yourself

Congratulations!

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