Goskills

Using AI to Build a Strategic Mindset

GoSkills online course syllabus

Skill level
Beginner

Lessons
10

Pre-requisites
No prior experience needed

Video duration
15m

Estimated study time
15m 29s

Instructor
Jim Sterne

Introduction

1 AI for strategy

Begin your journey into the innovative world of using AI for strategic planning and problem-solving.

Automate Your Strategy

2 Strategy is planning

Embrace the future where your strategic planning isn't just a solo journey but a collaboration with cutting-edge artificial intelligence.

3 Higher-order use of generative AI

Dive into the realm of strategic foresight with generative AI to tackle complex, executive-level decision-making.

Use Cases

4 Market research

Discover the power of leveraging large language models for in-depth market research, a transformative approach to understanding your business landscape.

5 Product development

Unlock the creative potential of product development by integrating large language models into your process.

6 Scenario planning

Step into the future of strategic foresight with scenario planning, where imagination meets rigorous planning.

7 Persona dialogues

Transform your approach to market strategy with the innovative technique of persona dialogues.

8 Data analysis

Data literacy is becoming more and more central to business success.

9 Generative AI as a mentor

Enhance your learning experience by using generative AI as your personal mentor, guiding you through both educational and personal growth challenges.

Conclusion

10 Next steps

Nice work!

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