Goskills

Using Innovative Technologies to Communicate with Customers

GoSkills online course syllabus

Skill level
Beginner

Lessons
7

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Pre-requisites
No prior experience needed

Video duration
27m

Estimated study time
27m 26s

Instructor
Dustin York, EdD

Introduction

1   Innovate to communicate
It is critical that companies are informed of and begin to utilize emerging technologies to communicate with their customers.

Technologies that Communicate

2   Implementing gamification
Gamifying your business model is a sure-fire way to attract and retain customers.

3   Applying rundles
Companies are constantly competing to retain their customer base.

4   Integrating with blockchain
While blockchain is a relatively new concept for many, it can be a valuable asset to any company that is looking to keep their customer happy.

5   Connecting with digital humans
The need for customer service agents isn't going away any time soon.

6   Engaging customers with AR
Augmented reality is becoming a common way for brands to elevate the customer experience.

Conclusion

7 Get innovative!

Thank you for watching this course!

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