

Financial Basics for Small Businesses

GoSkills online course syllabus

Saturday, July 12, 2025

Skill level

Beginner

Lessons

11

Accredited by

CPD

Pre-requisites

None

Video duration

47m

Estimated study time

6h for all materials

Instructor

Rachel Barnett

Understanding Financial Statements

1

Income Statements

Understand how business income and expenses are recorded and summarized.

2

Significance of the Income Statement

The Income Statement (aka the Profit and Loss) is a key to making well-informed financial decisions.

3

Balance Sheets

Understand the meaning of assets, liabilities, and equity, and how this report is different from the profit and loss.

4

Significance of the Balance Sheet

Understanding this report will help users identify errors and generally see the health of a business, regardless of its size.

5

Cash Flows

This report tells the story of a business, where the money is coming from, and where it's going.

Taxation and Business Entities

6

Entities, Tax Types, Payroll, and More

Identify different terms and tax types

7

US Tax Forms for Small Businesses

Recognize terms such as sales tax, excise tax and use tax

Costs and Expenses

8

Cost of Goods Sold

Learn to identify which expenses are actually a cost of sales

9

Expenses (and What are Not Expenses)

Learn about categorizing expenses

Understanding Accounting Methods

10

Accounting Methods

Identify the differences between cash basis and accrual accounting

Conclusion and Review

11

Conclusion and Review

A review of our course and advice for the future

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