

From Prompt to Pictures with AI

GoSkills online course syllabus

Sunday, August 24, 2025

Skill level

Beginner

Lessons

15

Pre-requisites

None

Estimated study time

4h for all materials

Instructor

Bill Raymond

Get Started with Visual Prompting

1

Introducing AI-generated images

Learn how AI image generation works without technical jargon or advanced technical knowledge.

2

AI Image generation product overviews

Learn the best use cases for popular GenAI tools from companies like OpenAI, Google, Microsoft, Adobe, Canva, and more. You will compare and contrast the output of each product to see how they work.

3

Understanding visual prompting and why it matters

Learn the two types of image generation tools, how they differ, and why prompting matters.

Explore Image Generation Features

4

From idea to image in real time

Watch a complete image creation workflow with live prompting and results.

5

Visual styles and how to control them

Discover how to prompt for different artistic styles like illustration, realism, animation, futuristic, and more.

6

Creating a consistent visual identity

Use prompt structure to ensure your images align in tone and style.

7

Composition and Focal Points in AI Images

Learn how to guide AI to create intentional, well-composed visuals by defining layout, camera angle, lighting, and focal points. These techniques help align AI-generated images with storytelling, branding, or instructional goals.

8

Draw inspiration from an existing image

Use multimodal features to edit and enhance existing images, and then use chat and powerful inpainting tools to remove, add, or modify the image.

Create Visuals for Real-World Roles

- 9** **Content creators and marketers**
Use AI to quickly create visuals for social posts, campaigns, email headers, and promotional materials, while maintaining brand consistency.
- 10** **Educators and course creators**
Learn how to create teaching visuals that explain complex concepts with infographics to engage learners, and make accessible images.
- 11** **Consultants and trainers**
Design featured images and illustrations that support your articles, presentations, and service promotions.
- 12** **Creative professionals**
Explore how AI can help with visual ideation, sketching, and style exploration using advanced image generation AI models.

Advance Your Skills and Share Your Work

- 13** **Advanced AI prompting**
Go deeper into prompt optimization and creative workflows, including advanced image generation.
- 14** **Prompt-based image editing with AI**
Use natural language prompts to edit and refine AI-generated images, allowing you to adjust composition, add or remove elements, and guide the visual outcome to fit your goals.
- 15** **Capstone project**
Create and share a final project by using AI to design a complete visual piece for your audience.

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