

How to Generate and Prioritize Ideas

GoSkills online course syllabus

Monday, August 25, 2025

Skill level

Beginner

Lessons

6

Pre-requisites

None

Estimated study time

3h for all materials

Instructor

Dan Gorgone

The Idea Generation and Prioritization Process

1

From Blank Page to Clear Direction

This course will help you generate ideas with confidence and prioritize the best ones.

2

Define the Problem or Goal

Generating ideas is much easier when you've got a clear target. We'll discuss the importance of defining your main problem or goal and how to do it.

3

Brainstorm Without Limits

We'll discuss strategies and tools to unblock your thinking and get the idea generation process rolling.

4

Narrow the Field

There are many ways to sort, organize, and filter your ideas. We'll discuss a few easy frameworks that help your best ideas rise to the top.

5

Choose and Commit

It's time to make your choice and move forward. We'll discuss how to take the first step in bringing your idea to fruition and how to get everyone on board.

6

Stay in Motion

Generating ideas is a process that should never stop. We'll talk about ways to capture ideas for future use and how to stay curious so new ideas develop naturally.

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